

# James Robert Pratt



# Wild Restaurant Design

Menu and product design for a themed restaurant. Wild features meals with raw ingredients.





# WILD



## Posters

A poster for water conservation and a poster for a Pretty Lights concert

# Pretty Lights

DU

# The Riv

December 3rd Friday, 8 pm \$12 tickets





Century Font Book

A book highlighting the use of the Century typeface. The book uses a playing card theme.



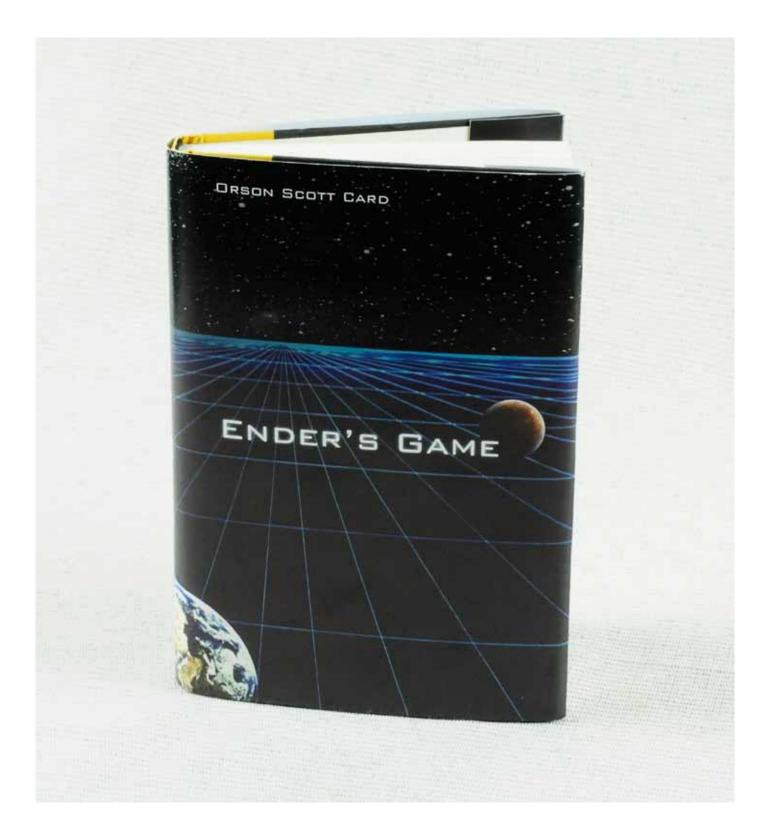






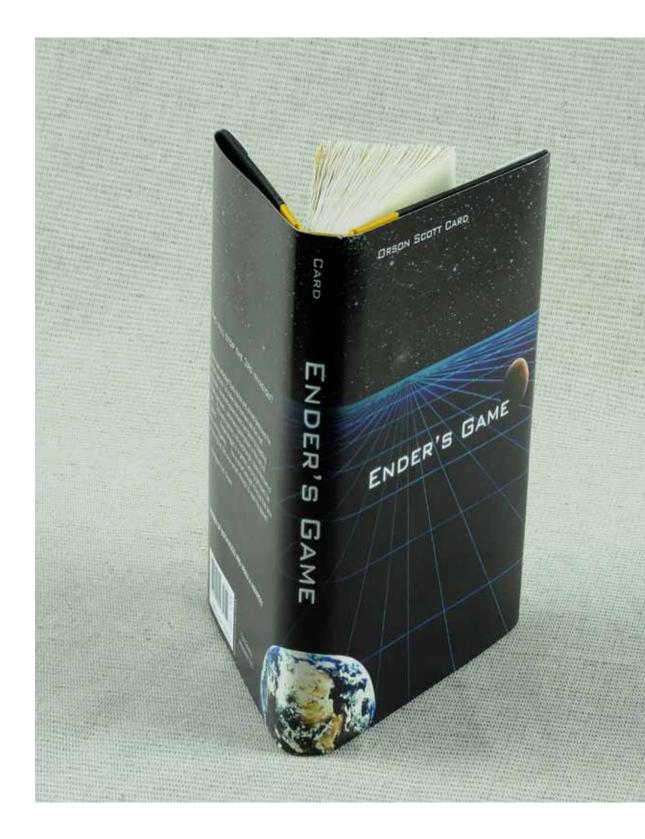
### <u>At the peak of its potential</u>

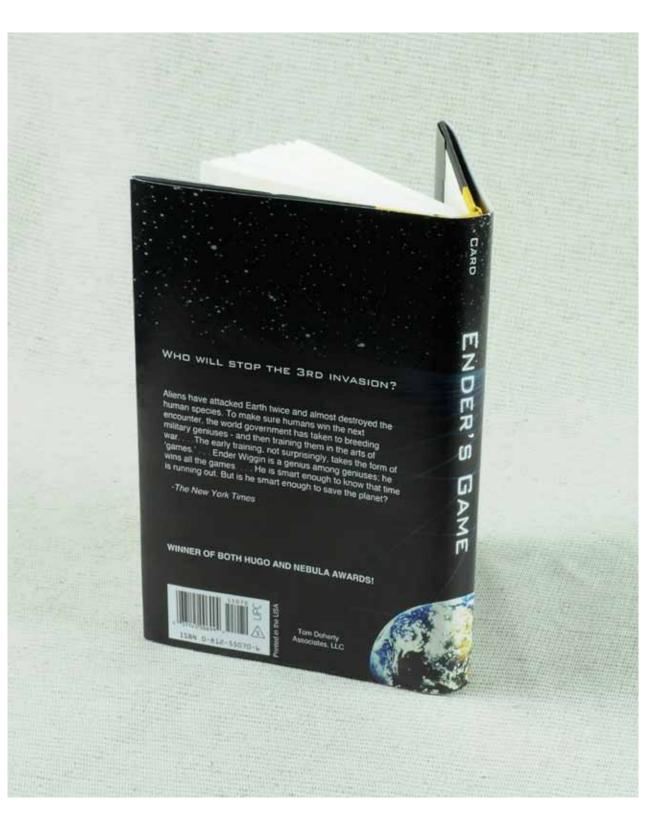
The large x-height and simple forms combine to make this a very legible typeface. The Supreme Court of the United States requires that briefs be typeset in Century family type. An infant variety also exists, which features single-story versions of the lowercase letters a and g.



Book Cover Redesign

Book cover redesign for Ender's Game.





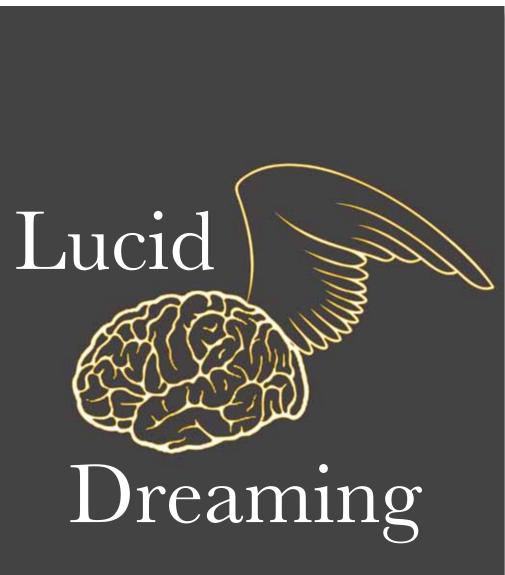
Dr. Ludwig Von Gorgonstein

# Lucid Dreaming



Book Cover Design

Book covers for a dream interpretation concept.



# Dr. Ludwig Von Gorgonstein



# Zombie Party Invitation

Invitation to a themed party intended to train guests on how to best survive a zombie apocalypse.







# Invitation Cont.

The medkit-based invitation contains event details, bloodied gauze, and a mini molitov cocktail.







Music Book

Graphic book based on music from The Megas.

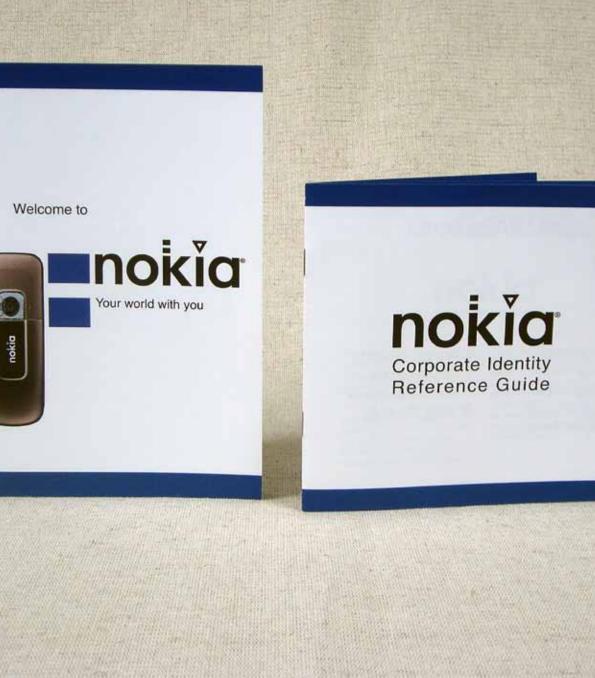
There's nothing there and there's nothing to me I'm EMPTY and I'm Hallow! My circuits slow My moment has come

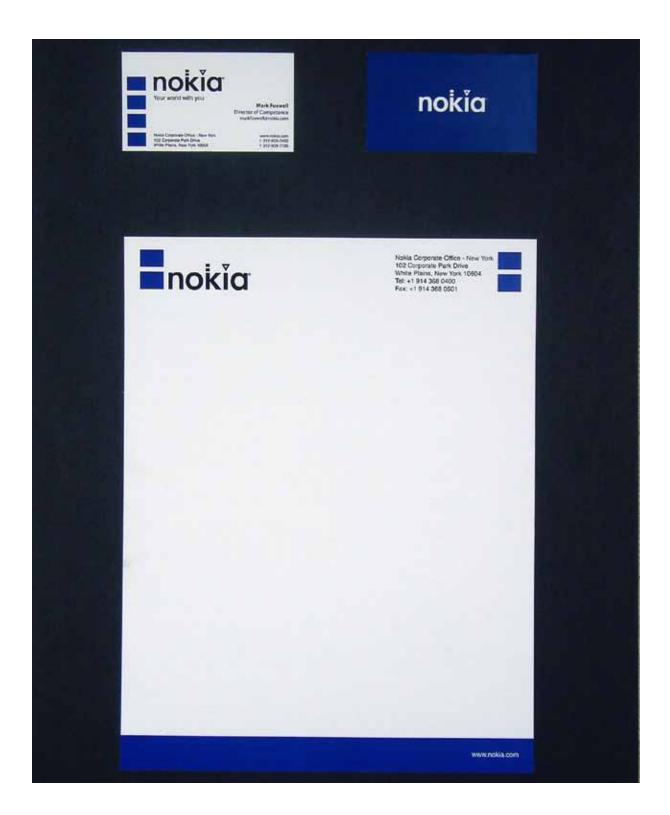


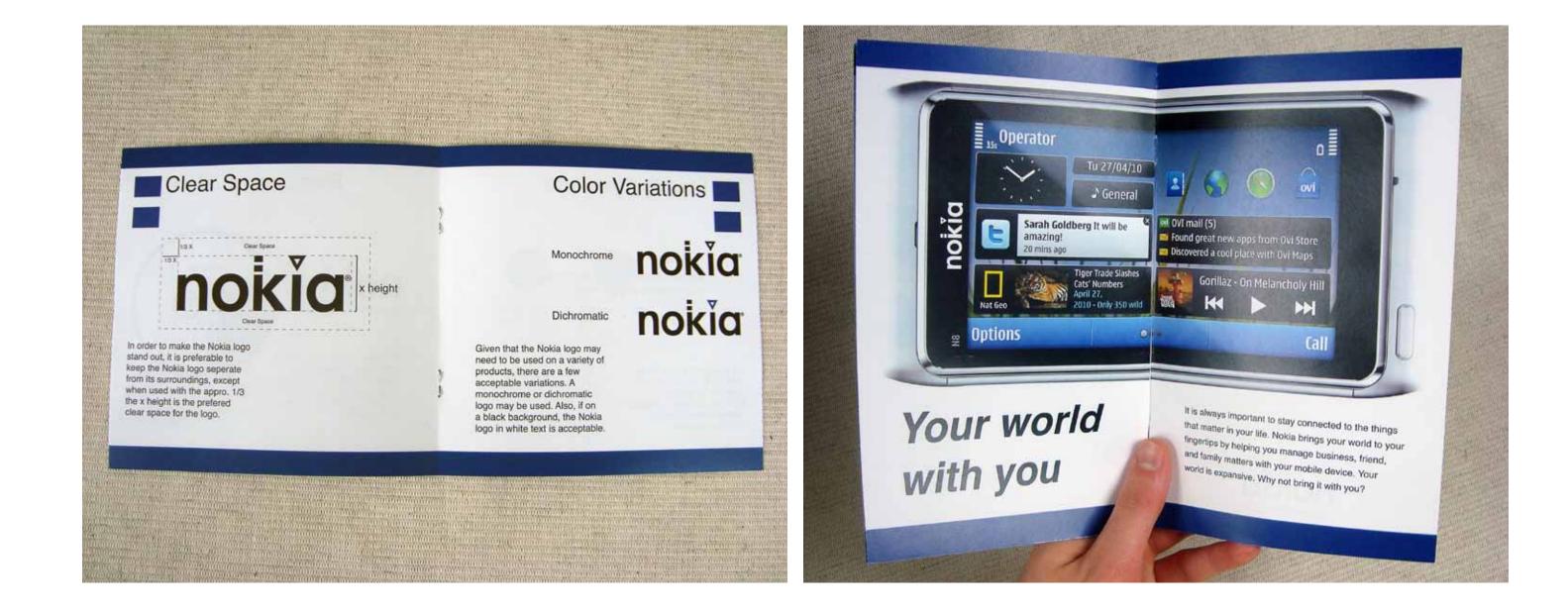


### Corporate Rebranding

Rebranding of Nokia. The primary goal was to create an identifiable logo to stand out on their phones.







### Rebranding Cont.

The rebrand includes a promotional brochure and a reference guide for use of the logo and typeface.







If You Were a Product...

Positivitea is the embodiment of my positive attitude and abundant enthusiasm. I also love tea.







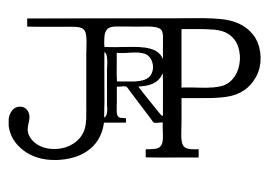
If You Were a Product... Cont.

The products include four varieties of inspiring teas, a traveler's mug, and refrigerator magnets.









James Robert Pratt

jamesprattdesign.com jamespratt@jamesprattdesign.com